



HAIRDRESSING & COSMETOLOGY BARGAINING COUNCIL (KWAZULU-NATAL)

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TO ALL EMPLOYERS / SALON OWNERS IN THE INDUSTRY

In our continued effort to bring information and advice to the industry, we are pleased to recommend to employers and salon owners, a presentation cum workshop to be presented by Mr Terry Miles.

Mr Miles is extremely well known and respected throughout the industry, not only for his most informative articles in the HJ magazines, but also for his knowledge and philanthropic contributions to the industry as well!

There is no doubt that businesses are presently under considerable financial pressure, the general economy is testing each and every small business owner – expectations from employees and from clients remain high. We hear that rents are expensive, and we know that electricity tariffs will be increasing in the near future – again. As for the price of product and making sure that you, the salon owner get the most for your money, well...

Terry has offered to come to Durban in order to present a workshop to employers or stylists, in order to advise and to assist. There are various topics that could be presented, including dealing with the recession, attracting and keeping clients, attracting and keeping the best staff, motivating staff, controlling staff, controlling product, providing the best possible service to your clients, introducing computer programmes to assist in all aspects of salon management. Budgets and financial controls might also be quite useful?

Please come back to either me or Tracy at EOHCB, with your comments – would it be useful information, how much time would you be prepared to invest in securing your business in such a workshop, where should we have it, or when should we have it, etc?

Kind Regards

AT Parkinson
SECRETARY to COUNCIL